Lessons from the Front Line

Reviews

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(Dr. Rosie Kuphal)
LESSONS FROM THE FRONT LINE

John Wiley and Sons Ltd. Hardback. Book Condition: new. BRAND NEW, Lessons from the Front Line, Michael Brush, "A valuable book for investors who really want to understand what the stock market is all about. It strips away the fluff and presents in a very easy-to-understand format lessons that most investors learn the hard way. A must for serious investors."-Arshad Khan President, Stocks Advisory Group Do you ever get the feeling that there is a world of strategic investing intelligence from which you are being excluded? Do you even wonder how much further you could go as an investor if only you were familiar with the tactics and tools used by the real front-line market strategists and the professional money managers? Well, stop wondering, because in Lessons from the Front Line a leading financial reporter reveals the secrets behind the tactics of today's most successful money managers. For over a decade, Michael Brush has been covering the markets for the New York Times, the Economist Group, and Money magazine. During that time he has interviewed many top money managers, listened to their war stories, and observed them in action. In follow-up interviews with these managers for this groundbreaking book, he develops what he's learned into 21 powerful lessons for smart individual investors, traders and day traders-lessons you won't find anywhere else. In a series of concise chapters, liberally peppered with quotes by leading money managers, analysts, and academics, Brush describes how the pros develop investor intelligence, exploit stock market patterns, make use of advanced investment tactics, and manage crises. Read between the lines of analysts' reports Decode conference calls between companies, money managers, and analysts Interpret the buying and selling patterns of corporate insiders Make the most of IPOs, biotech stocks, earnings confession season, selloffs, and rollups Learn easy ways...

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